

SAI CHARAN BODIGUTTA

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[LinkedIn](#) | [Portfolio](#)

EDUCATION

CARNEGIE MELLON UNIVERSITY Pittsburgh, PA
*Master of Science in **Product Management*** 12/22
12-month interdisciplinary program from CMU's top-ranked School of Computer Science and Tepper School of Business.

MAHATMA GANDHI INSTITUTE OF TECHNOLOGY Hyderabad, India
Bachelor of Technology in Electronics & Communications Engineering

EXPERIENCE

THE HOME DEPOT Atlanta, USA
Product Manager, Capstone Consultant 09/22 – Present
• **Competitive analysis** and discovery to develop strategies that improve THD's **omni-channel coupon experience**.

AMERISAVE MORTGAGE Atlanta, USA
Product Manager 05/22 – 8/22
• Conducted [discovery](#) and developed 21 recommendations that improves loan application experience and **reduce application time by 10%**.
• Performed [prioritization](#) with 20+ stakeholders and developed **roadmap for Q3, Q4 2022 & Q1 2023**.
• Reviewed and conducted **real-time testing** for UI redesign of legacy system and set up plan to release in Q4 2022.

INFOSYS LIMITED Hyderabad, India
Manager, Product Design 05/19 – 12/21
• **Managed team of 13** Product Designers to set project plan for 7+ global clients and delivered solutions with 100% flawless execution, that contributed to **24% revenue** of entire unit, with **70% QOQ growth**.
• Designed [6 data analytical products](#) for Verizon Development Centre, resulting in gaining **recurring contracts worth \$2M+** from Verizon business over the period of 2 years.

GAMOOGA SOFTTECH (*AI Powered Omni-Channel Marketing Automation Product Company*) Hyderabad, India
Product Designer 11/18 – 05/19
• Achieved [Product-Market Fit](#) by designing intelligent features that led to onboarding of 3 new enterprise clients, conversions worth **2X current revenue** and acquisition of the company for **48.5B INR (\$6.5M USD)**.

WHITE CLOUD BRANDS (*Brand Consulting & Strategy firm*) Hyderabad, India
Lead Designer 03/16 – 08/18
• Led marketing, design teams to manage 11 diverse brands' digital and mass media strategies.
• [Launched Pedigree, Whiskas brands](#) online in India. Performed [A/B testing](#) with design, content and finalized marketing campaigns that resulted in spike of **page views by 300%, cart additions by 314%, wish list additions by 361% with 6.5X conversion rates**.

TATA CONSULTANCY SERVICES (*Multinational IT & Consulting Services Firm*) Hyderabad, India
Associate System Engineer 01/14 – 02/16
• **Led Business Intelligence team**, to generate & analyze monthly reports using SQL, Shell Script, Cognos, tableau.

FREELANCE EXPERIENCE

GAIAN SOLUTIONS Hyderabad, India
Product Manager 03/16 – 08/18
• [Led the design and management](#) of broadcasting SaaS products, one of which was [awarded "Best product of the year 2022" at NAB show, Las Vegas](#) for the exceptional solutions provided.

SARAVVERSE Hyderabad, India
Product Manager 03/16 – 08/18
• Led the [launch of Metaverse ready NFT](#) series and secured pre-seed funding of \$700K.

Skills

Product Discovery & Definition, Competitive Analysis, Product Planning & Development, Roadmap, User-Centered Design, Prototyping, UI Design, Figma & FigJam, UX writing, Agile Methodologies, Jira, Airtable, BI, Data Analytics, Python, R, SQL, Tableau, Azure, Looker, Visual Design, Adobe CC, Digital Marketing, HTML/CSS, JavaScript, SEO.